



Release from Skyline Enterprises and Totally Tourism

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Skyline Enterprises acquires iconic tourism brands

Skyline Enterprises is to purchase tourism sightseeing and adventure company Totally Tourism, an umbrella company that operates iconic tourism brands including The Helicopter Line, Mitre Peak Cruises, Milford Sound Scenic Flights, Queenstown Combos, Challenge Rafting, Harris Mountains Heli-Ski, Air Fiordland, Wanaka Flightseeing and Glacier Helicopters.

The two companies have entered a sale and purchase agreement that will take effect on August 31 should customary closing conditions be met.

Skyline Enterprises Chairman Ken Matthews said Totally Tourism was a great addition to the Skyline portfolio.

“The businesses within the Totally Tourism portfolio are well established, strongly branded tourism operations which will allow our company to expand throughout the Aoraki Mt Cook, West Coast, Southern Lakes and Fiordland regions. Skyline is about providing world class leisure and entertainment experiences and these companies offer us a range of new opportunities to deliver this promise in the tourism sector,” he said.

Totally Tourism was established in 1999 by Mark and Jackie Quickfall who have built an interconnected network of successful tourism businesses. Mr Quickfall will continue with the company following settlement.

“A General Manager will be appointed leaving Mark to continue in the key areas of relationship management and the strategic direction of Totally Tourism,” said Mr Matthews. “We are delighted to retain Mark’s expertise and support, and look forward to working with him as we learn about the individual operations and how our organisation can add value.

“Totally Tourism will continue to operate without any discernable change. We view the brands within the company as wonderful additions to the Skyline portfolio,” he said.

Mr Quickfall said he was comfortable passing ownership to Skyline which was a company with similar values and a complementary culture to Totally Tourism.

“Jackie and I have enjoyed developing Totally Tourism over the past 12 years. We are confident that Skyline has the resources and skills to take these businesses to the next level,” he said.

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IMAGE: Mark Quickfall (left) and Ken Matthews at Skyline Queenstown